

**FACULTY OF BUSINESS**

1<sup>st</sup> November 2020

Dear Dr. Hendro Sasongko,  
(Dean, Faculty of Economics, Universitas Pakuan, Indonesia)

**APPOINTMENT AS AN ADVISOR FOR THE INTERNATIONAL STUDENT e-EXCHANGE PROGRAMME 2020**

With reference to the above matter, we are pleased to inform Dr. that you are hereby appointed as an advisor for the International Student e-Exchange Programme which will be held virtually from 8<sup>th</sup> - 22<sup>nd</sup> November, 2020. The programme is jointly organised by the Universitas Mercu Buana (Indonesia), Birla Global University (India) and Universitas Pakuan (Indonesia).

Themed at "Making an Impact via Social Innovations", the programme is a collaborative effort to foster international collaboration and cooperation amongst university students from across the globe in addressing the various economic, social and environmental issues faced by the local communities. It is envisaged that this virtual exchange programme will make a lasting impact to our communities with efforts to generate social innovation ideas that transcend boundaries and contribute towards the attainment of the 17 United Nation Sustainable Development Goals. The programme will feature expert talk sessions, panel discussions and group work to come out with sustainable social innovations that will have an impact on our communities.

Enclosed please find the list of committee members appointed for the International Student e-Exchange Programme. We are looking forward to your significant contribution to the success of the programme.

Thank you.

Yours sincerely,

  
A circular official stamp of Multimedia University (MMU) Faculty of Business is visible next to the signature.

**ASSOC. PROF. TS. DR. GERALD GOH GUAN GAN**

Dean  
Faculty of Business  
Multimedia University, Melaka, Malaysia

## LIST OF COMMITTEE MEMBERS

|                     |                                                                                                                            |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|
| Advisory Committee: | Assoc. Prof. Ts. Dr. Gerald Goh Guan Gan<br>Dean, Faculty of Business, Multimedia University, Malaysia                     |
|                     | Dr. Ponco Budi Sulistyo<br>Dean, Faculty of Communication Science, Universitas Mercu Buana, Indonesia                      |
|                     | Prof. Dr. Parameswar Nayak<br>Dean, Birla School of Management, Birla Global University, India                             |
|                     | Dr. Hendro Sasongko<br>Dean, Faculty of Economics, Universitas Pakuan, Indonesia                                           |
| Co-Chairs:          | Dr. Ng Tuan Hock<br>Deputy Dean (Academic & Internationalisation 1), Faculty of Business, Multimedia University, Malaysia  |
|                     | Ms. Nun Shwu Huey<br>Deputy Dean (Academic & Internationalisation 2), Faculty of Business, Multimedia University, Malaysia |
|                     | Ms. Eka Perwitasari Fauzi<br>Lecturer, Faculty of Communication Science, Universitas Mercu Buana, Indonesia                |
|                     | Dr. Pritish Sahu<br>Assistant Professor, Birla School of Management, Birla Global University, India                        |
|                     | Dr. Ir. Hj. Yuary Farradia<br>Vice Dean II, Faculty of Economics, Universitas Pakuan, Indonesia                            |
| Director:           | Mr. Tan Gek Siang                                                                                                          |
| Deputy Director:    | Ms. Tay Lee Ying                                                                                                           |
| Secretariat:        | Ms. Nor Fauziana Ibrahim<br>Mr. Tai Hen Toong<br>Ms. Nurulhuda Abd Mubin<br>Ms. Nurulhuda Mustafa                          |
| Logistic:           | Ms. Nor Hasliza Mat Hasan                                                                                                  |
| Project Showcase:   | Ms. Nur Iylia Syafiqah Binti Abdul Malik<br>Mr. Vincent Chan                                                               |