

Student Mobility IEOM Pakuan 2023

Malaysia & Thailand

IEOM Student Chapter
Pakuan University

1. Karina Tricahya Wulandari
2. Sebtiatiningsih
3. Mutiara Ayu Mukti

Monday - 20/11/2023



**Soekarno Hatta
International Airport
(Indonesia)**



**Senai - Johor Baru
International Airport
(Malaysia)**

Tuesday - 21/11/2023



Morning Activities - Bonding with UTHM Students



Our First Meeting with Prof Talib Bin Bon - UTHM Lecturer

Students from UTHM (Universiti Tun Hussein Onn Malaysia) and UNPAK (Universitas Pakuan) came together for a memorable bonding experience through a hiking expedition to Bukit Lambak, Kluang. This adventure provided a unique opportunity for students to connect with nature, create friendships, teamwork, and the development of a tightly-knit community among the students from UTHM and UNPAK. On afternoon, it's our first meeting with Prof. Talib Bin Bon and Lunch at the café was an enriching and pleasant experience.

IEOM Student Chapter - UTHM : Hanisah, Arai, Faizah, Asyraf



Wednesday - 22/11/2023

We were being guided by UTHM students to visit the largest library in South East Asia since May 2010. called, "Perpustakaan Tunku Tun Aminah."

Our visit to the Tunku Tun Aminah Library was a delightful and enriching experience. UTHM has opened a branch library which is situated at the town campus. For now Tunku Tun Aminah Library is a 5 storey building and has a floor area of 16000 square metres. It is so big that it could accommodate at least 3000 users. Besidesthat, this library can fill as many as 300 000 volumes. As for now UTHM library holds more than 182 000 copies of references books in various fields, 8000 title of thesis, 150title of printed journal, 180 title of electric journal, 40 title of magazines and 22 000copies of audio visual materials.

Navigating through the well-organized sections, we discovered a treasure trove of information that ranged from classic literature to cutting-edge research. The library's commitment to digital resources was evident, with computer terminals and online databases providing a contemporary touch to traditional scholarship. The ambiance of the Tunku Tun Aminah Library facilitated a conducive atmosphere for studying, research, and collaborative learning. Comfortable reading nooks, study pods, and group discussion areas offered flexibility for individuals and groups to engage in academic pursuits.

The dedicated library staff added to the positive experience, offering assistance with resource location and providing valuable insights into the library's extensive collection. Their commitment to supporting the academic journey of visitors enhanced the overall visit, making it not just a stop for information but a place of intellectual growth and exploration.

Before we go to Azhar Food to Industry visit, we lunch with a student UTHM and Prof Talib and that was a valuable extension of the educational journey. It blurred the lines between the roles of teacher and student, creating an environment where knowledge could be exchanged freely, and the mentor-student relationship could evolve into a partnership of mutual growth and understanding.



Wednesday - 22/11/2023

Next, we visited Azhar Food Supplier - Local Business at Batu Pahat.

Azhar Food Manufacturing Sdn. Bhd. is a company that produces various types of snacks. This company was established in 2000 under the private name of Azhar bin Rasnan. The vision of this company is to introduce the company and products more widely. The company's mission is to expand the product market throughout the country and abroad. As for the objective of this company, it is to respond to the Prime Minister's call, develop the capital as a center of attraction and sales crops, meet the high demand in the agricultural structure, obtain the production of crops at the time required to avoid the production of wasted or insufficient products.

In 2005, this company was registered under the name of Azhar Food Manufacturing Sdn. Bhd. which is the continuity between Azhar Food and manufacturing. This company's factory attracts the attention of the public because of its strategic location which is by the main road of Rengit, Batu Pahat, Johor. Next, in 2011, this company expanded its branch in Bandar Baru Uda, Johor Bahru. The company's new branch also attracted the attention of residents in the area. In 2014, this company started exporting their products such as salted potato chips, BBQ chips, curry potato chips to Yorker Supermarket, Taiwan. Taiwan is the first foreign country to receive products from Azhar Food Manufacturing Sdn. Bhd. Azhar Food Manufacturing Sdn. Bhd. using functional organization. This functional organization means group work according to their respective functions. This is because it is efficiency in organizing the same expertise and workers with the same skills. It is the coordination within the functional area.

At night, the last dinner together, uniting students from UNPAK (Universitas Pakuan) and UTHM (Universiti Tun Hussein Onn Malaysia), was a remarkable celebration of friendship, cultural exchange, and shared experiences. The ambiance was charged with a vibrant energy as the diverse group of students gathered for an evening of connection.

Lecturer Pakuan University:

Dr. Henny Suharyati - Dean of the Faculty of Social and Cultural Sciences

Dr. Retno Martanti Endah Lestari - Vice Dean for Academic and Student Affairs from the Faculty of Economics and Business

Mr. Muslim - Vice Dean for Academic and Student Affairs from the Faculty of Social and Cultural Sciences.





Thursday - 23/11/2023

We were visiting Multimedia University, our trip to the Faculty of Business at Multimedia University (MMU) in Malaysia was a great innovation for collaboration between UNPAK (Universitas Pakuan) lecturers and students. The purposeful meeting, initially aimed at exploring academic exchange opportunities, evolved into an exciting plan for beneficial lectures.

The result of this visit was a well-thought-out plan for a lecture exchange program. UNPAK and MMU lecturers would share their expertise, enriching the academic experience for students on both sides. This collaboration aimed to create a two-way flow of knowledge and ideas. The atmosphere during our visit was filled with enthusiasm and a shared commitment to educational excellence. The potential collaboration between UNPAK and MMU opened doors to a new era of international cooperation, promising mutual growth and understanding among academic communities.

Our visit to FOB (Faculty of Business) at MMU (Multimedia University) Malaysia yielded remarkable results, notably securing the 3rd International Student Engagement and Exchange Program (ISeEP). The journey began with an exploration of collaborative opportunities and culminated in an achievement that showcased the strength of our partnership.

Leaving MMU, we carried the spirit of collaboration with us, excited about the future possibilities this partnership held. The exchange of beneficial lectures showcased the power of connecting minds globally, laying the foundation for a dynamic and enriching academic relationship between UNPAK and MMU.

Chance to engage in a discussion with students from the Faculty of Business (FOB) at MMU (Multimedia University) and Dr. Ariel King was a truly enriching experience. The setting was dynamic, with an atmosphere buzzing with intellectual curiosity and a shared passion for business-related topics.

Friday - 24/11/2023



Kuala Lumpur
International Airport
(Malaysia)



Hat Yai
International Airport
(Thailand)



Friday - 24/11/2023

Our visit to Prince of Songkhla University in Thailand, as we explored the campus, we were immersed in a blend of modern infrastructure and traditional Thai architectural charm. The university's commitment to fostering a dynamic learning environment was evident in its state-of-the-art facilities and a diverse range of academic disciplines. Engaging with students and faculty at Prince of Songkhla University provided a unique opportunity for cultural exchange and intellectual exploration.

One of the must-do things on visiting Thailand is temples. It is a country rich in history and culture, and its temples, or "wats". These sacred spaces are places of worship and also serve as important cultural and architectural landmarks. Visitors to Thailand can expect to find various temples with unique styles and histories.

Next is our cultural journey to Thailand's Temple Municipal Park, where tradition and tranquility converge in a harmonious embrace. Nestled amidst lush landscapes, this enchanting park serves as a gateway to the rich tapestry of Thai heritage. Located 7km northeast of Hat Yai, this huge, green oasis of hilly, landscaped gardens is home to several stunning temples, an observatory, southern Thailand's tallest Golden Buddha, a boating lake – complete with artificial waterfall – cafes and food stalls, and a network of cycling routes. Spending a day breathing in the fresh air, exploring the temples, riding the cable car and taking in the spectacular views is a great escape from the often stifling atmosphere of Hat Yai.

